

Pomona Partners: Tiers

Our offering is broken down into three tiers so that we can map the support we give against the revenue we generate from each speaker.

	Performance	Professional	Premier
Expected Annual Billings (through Pomona Partners)	£0-5000	£5000-10000	£10000+
Monthly Fee	£20 +VAT	£0	£0
Fee Percentage	20%	20%	20%
Talent Map	Full Access	Full Access	Full Access
Training Library	Full Access	Full Access	Full Access
Feedback Engine	Full Access	Full Access	Full Access
Peer to Peer Calls	Full Access	Full Access	Full Access
WhatsApp Community	Full Access	Full Access	Full Access
Training Conference (ticket price set annually)	Full Access	Full Access	Full Access
Website Listing*	Basic Website Listing	Extended Website Listing	Premier Website Listing
Social Media	No individual profile	Profiled on rotation	Annual spotlight
SEO	Listed as part of focus/landing pages - e.g. women speakers, futurist speakers etc	Listed as part of focus pages - e.g. women speakers, futurist speakers etc	Individual page SEO - i.e. focused on your solo profile
PPC	Listed as part of focus/landing pages - e.g. women speakers, futurist speakers etc	Listed as part of focus/landing pages - e.g. women speakers, futurist speakers etc	Individual page advertising^
One to One Support (with Pomona Team)	0h	1hr/quarter	2hrs/quarter

* We are building out enhanced profiles in H2 2026

^ Currently rolling out